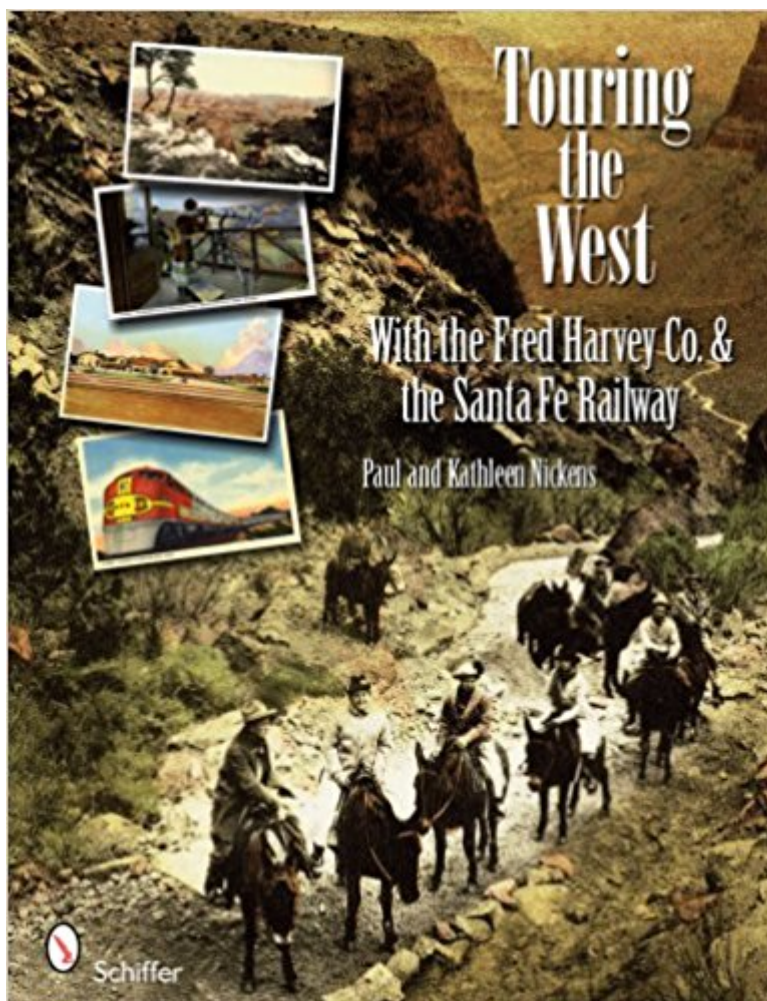


The book was found

# Touring The West: With The Fred Harvey Co. & The Santa Fe Railway



## Synopsis

Fred Harvey and the Santa Fe Railway teamed up to develop tourism in the American Southwest from the late 1880s to the 1960s. These two companies formed an interdependent alliance that welcomed travelers thirsty for a civilized "western experience." The Harvey Company provided first class food served by friendly "Harvey Girls" on the trains and offered grand accommodations near the stations, and both Fred Harvey and the Santa Fe energetically promoted the Southwest through marketing strategies, including hundreds of postcard images of scenic landscapes and historic cultures in New Mexico and Arizona. Over 285 color images and a clear text offer a brief history of the Santa Fe Railway and the Fred Harvey Company as they promoted Santa Fe, Albuquerque, the Grand Canyon, the region's Native American cultures, and International expositions outside the Southwest. Approximate ages of each postcard and associated values make the book a useful resource for postcard collectors as well as history buffs. Come along on the ride and enjoy the scenery.

## Book Information

Paperback: 110 pages

Publisher: Schiffer Publishing, Ltd. (November 28, 2008)

Language: English

ISBN-10: 0764331108

ISBN-13: 978-0764331107

Product Dimensions: 8.4 x 0.5 x 10.9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 2.8 out of 5 stars 3 customer reviews

Best Sellers Rank: #2,074,179 in Books (See Top 100 in Books) #87 in [Books > Travel > United States > New Mexico > Santa Fe](#) #596 in [Books > Travel > Food, Lodging & Transportation > Railroad Travel](#) #2776 in [Books > Travel > United States > West > Mountain](#)

## Customer Reviews

Paul, a professional anthropologist, and Kathleen Nickens have worked throughout the Southwest studying the cultures, terrain, and businesses that contribute to its regional flavor. They collected Harvey postcards that represent their interests for 35 years before retiring to Tucson, Arizona.

Great to view the world as historical contemporaries did, through viewing period postcards. But the book is ultimately not very informative unless you collect postcards, each reproduction of which in

the book comes with it's estimated value.

I love these stories of the West, back in the early 1900`s. The pictures are extremely interesting and the stories are very informative. The Harvey Girls were very historic women - embarking on quite an adventure, back in those days. Some of them had never been in the West before. They had many stories to tell.I enjoyed the book very much, and like the historical photos, too.

Disappointing. Badly printed

[Download to continue reading...](#)

Touring the West: With the Fred Harvey Co. & the Santa Fe Railway Appetite for America: How Visionary Businessman Fred Harvey Built a Railroad Hospitality Empire That Civilized the Wild West Memes: Best Of Steve Harvey Miss Universe Memes! (Memes, Parents, Minecraft, Wimpy Steve, Kids, Steve Harvey) Fred Harvey Jewelry: 1900 - 1955 Over the Edge: Fred Harvey at the Grand Canyon and in the Great Southwest The Harvey House Cookbook: Memories of Dining Along the Santa Fe Railroad Garden Railway Manual: The Complete Step-By-Step Guide to Building and Running a Narrow-Gauge Garden Railway Trans-Siberian Handbook, 8th: Eighth edition of the guide to the world's longest railway journey (Includes Siberian BAM railway and guides to 25 cities) (Trailblazer Guides) All Aboard for Santa Fe: Railway Promotion of the Southwest, 1890s to 1930s Burlington Northern Santa Fe Railway A complete guide to Alpine Ski touring Ski mountaineering and Nordic Ski touring: Including useful information for off piste skiers and snow boarders A Complete Guide to Alpine Ski Touring Ski Mountaineering and Nordic Ski Touring: Including Useful Information for Off Piste Skiers and Snow Boarders, Second Edition Touring the Springs of Florida: A Guide to the State's Best Springs (Touring Hot Springs) Yorkshire Dales: Map for Touring and Planning (Routemap): Map for Touring and Planning (Routemap) Touring Arizona Hot Springs (Touring Hot Springs) Bordeaux: Touring Wine Country (Touring in Wine Country) Frommers Touring Guides Hong Kong Singa (Frommer's Touring Guide to Hong Kong, Macau, and Singapore) Touring Map Corsica (Touring Map France) Touring Map Central Loire Valley (Touring Map France) Touring Southern Africa: Independent Holidays in South Africa, Botswanan, Namibia, Lesotho, Swaziland, Mozambique and Zimbabwe (Touring (Hunter))

Contact Us

DMCA

[Privacy](#)

[FAQ & Help](#)